



Accomplishments & Work Underway August 2009 - Current

DOtG ACCOMPLISHMENTS

- Received the Governor's Commute Smart *Community Champion Award for 2010*
- Completed a 2010-2015 work plan with buy-in from Transportation Partnership.
- With Transportation Partnership partners, developed a mission/vision statement for Downtown: On the Go! Program
- Met with downtown leadership and stakeholders groups through 9 formal and informal presentations to explain Downtown: On the Go! mission, future development, and generally provide public outreach
- Partnered with Pierce Transit in the public outreach around their system redesign. The first event focused on the "downtown commuter", and obtained feedback on the first round of system redesign plans. The second event involved downtown business leaders, planners, and other stakeholders in a response to system changes specifically in the downtown.
- Gathered geocode addresses from 14 businesses representing 16,000 employees, to be used in the Pierce Transit Redesign process
- Stakeholder on the Parking Advisory Board for the City of Tacoma, and therefore involved in the paid on-street parking roll-out for downtown Tacoma in 2010
- Stakeholder on the Mobility Master Plan Steering Committee
- Actively involved in recruiting a car sharing service to Tacoma; frequent contact with Zipcar and met with Hertz Connect! to discuss options for downtown Tacoma
- Recruited and retained 7 new partners to the DOtG Transportation Partnership, to total 23 downtown business partners
- Highly involved in planning for the Tacoma-Pierce County Bike Month, including planning of Bike-to-Work week activities
- Developed and completed 5 downtown walking maps meant to encourage walking as a form of commute → will host a lunchtime walking event on June 4th targeting a downtown employment audience

DOtG WORK UNDERWAY

- *Transportation Plan Program for Small Business* pilot underway for businesses under 100 employees; one-on-one meetings with 8 business leaders; pursuit of Transportation Plan Program in 3 businesses; 3 businesses surveyed employees using the State of Washington Commute Trip Reduction survey
- Ongoing development of the Downtown: On the Go! Communication Plan
- Business transportation case studies development underway, with 5 case studies developed
- Downtown: On the Go! involvement in the paid on-street parking roll-out planned for 2010
- Working on the development of a sustainable organizational and funding structure